



Independent valuation and complex modelling

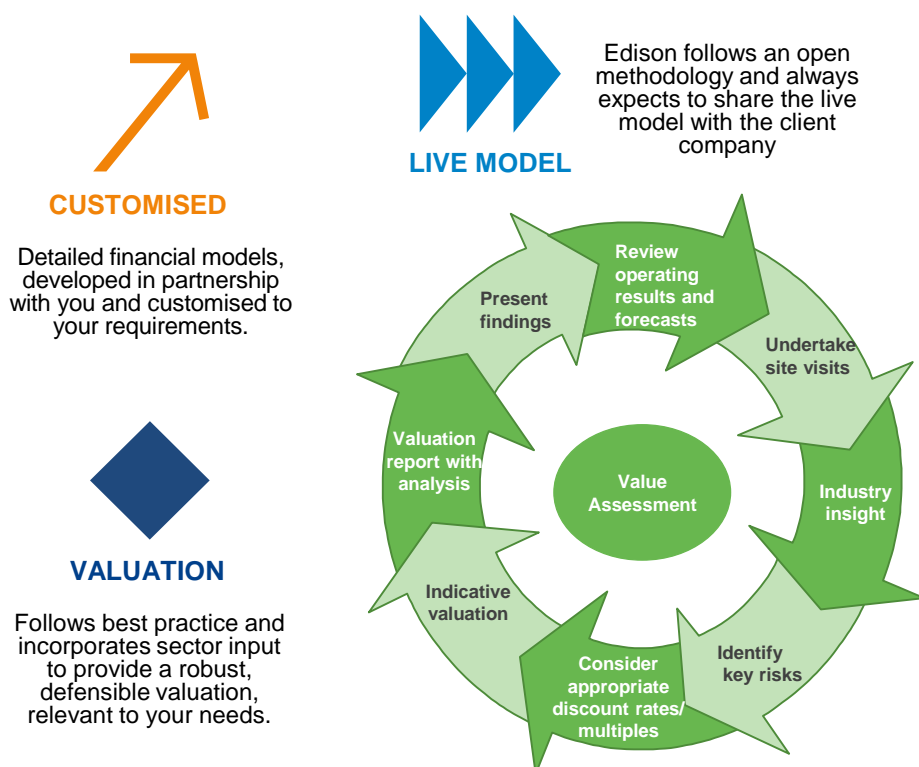
A successful valuation exercise is dependent on deep understanding of the business dynamics and its key value drivers – drawing on sector expertise to provide real value-addition and identify the relevant valuation methodologies.

Target: Private and public companies

Edison provides valuation services for companies of all stages across a range of sectors. Uses include M&A (buyside and sellside), independent 3rd party valuation opinions, fund raising, PFRs, feasibility studies, litigation support and other strategic purposes.

As well as valuation support, Edison has also developed complex financial models for a myriad of purposes, including project and commodity models. Edison's capabilities lie across all sectors, although models in the infrastructure and resources sectors may involve the greatest challenges.

Modelling and valuation can provide vital insight and support:



Why Edison?

As part of its public market coverage, Edison is required to build and maintain detailed models for companies under research coverage across all sectors. This makes Edison ideally qualified to support you with your valuation and modelling requirements.



Edison can provide a robust, defensible valuation proposition across the sector spectrum. We are happy for our valuation work to be shared with external parties and as such our valuations are often used to help bridge the buyer / seller valuation divide.



Provides companies with a robust modelling solution, supporting them in areas where full time support is either not cost-effective or where a degree of specialist knowledge is required.



With a range of solutions for different scenarios, we would be delighted to discuss how we might be able to tailor a valuation or modelling solution to meet your requirements.

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Edison Services Overview

Our services



Consulting includes working with clients on transactions and fund-raising projects, valuations, commercial due diligence, pre-IPO work, modelling, market reports and other ad-hoc projects.



Pre-IPO Research can help you prepare your board for life as a public company by telling your story to the market.



Equity Research ensures that investors are kept regularly informed on our client companies throughout the year.



Enhanced Distribution supplements the existing Edison distribution circuits with paid for newswire services that creates greater reach and engagement for our clients.



ResearchLink allows clients to embed our research on their company website improving investor engagement



InvestorTrack® is Edison's unique platform tracking the readership of published research.



ADR Research directly targets US investors and our research has a proven track record in stimulating liquidity in ADRs and attracting new investors from the largest pool of capital in the world.



Boardroom Briefing is an honest, concise and independent view of various equity market themes and trends specific to a client's sector and business.



Investor Relations is a full service investor relations business that works with private and public companies, custom-building programmes of activity and accessing diverse pools of investment capital through its global investor networks.



Perception Surveys deliver the investor intelligence needed to help manage market expectations for the client's board of directors.



Targeted Investor Marketing enables your company and our covering analysts to work together to identify 25 key funds to target as potential investors.



EdisonTV executive interviews are a natural extension of providing investors with an update on the client company via social media.

Frankfurt

London

New York

Sydney

Wellington

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